

Press release June 3, 2019

What to Expect From the Summer 2019 Edition of Home Textiles Sourcing Expo

Co-Located with Texworld USA and Apparel Sourcing USA, Home Textiles Sourcing Expo showcases international exhibitors in eight countries during the 2019 edition taking place This July

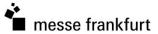
Set for July 22-24, 2019, the Home Textiles Sourcing Expo will welcome exhibitors and buyers at a brand new location at the Javits Convention Center. For the first time in history, the show will take place in bustling main level exhibition halls. As a long-term joint venture partnership between Messe Frankfurt and CCPIT-TEX, the show is the only trade event in North America to focus solely on home textiles and finished soft goods for all home applications. Home Textiles Sourcing Expo has become a go-to event for manufacturers, retailers, and designers searching for the perfect fabric or manufacturing resources for their next home collection. The 2019 edition will showcase home products in over nine categories including bed, bath, table linen, floor coverings, window, fabric, kitchen linen, walls, and design and technology.

Home Textiles Sourcing Expo Summer 2019 takes place alongside Texworld USA and Apparel Sourcing USA and will feature a wide variety of exhibitors and countries including China, Korea, Turkey, Hong Kong, and India. Among many others, this year's show also welcomes Poland and Turkmenistan for the first time. "As a global leader in the home textiles market, we're excited to highlight a diverse mix of countries in this show. US consumers demand both local and outside representation when it comes to industry trade shows, and we're thrilled to share that a record number of exhibitors across the globe are participating in the 2019 Home Textiles Sourcing Expo" said Jennifer Bacon, Show Director.

In addition to the ever-popular complimentary educational seminars taking place at Texworld USA, attendees will also have access to discussions that cover a variety of different topics relevant to the home textile industry. These topics include: the current state of the home textile business as global trading challenges arise and shopping patterns change led by industry experts, along with the re-shaping of the textiles supply chain led by Home Textiles Today.

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Thousands of buyers, retailers and manufacturers have the opportunity to examine and explore

Kicking off the show with a compelling line up on Monday, July 22, textile industry experts will share the hard truths about the soft home textiles business state in America in a thorough panel discussion. Then, on Tuesday, July 23, Home Textiles Today will lead two discussions addressing the bottom line questions of how to remain sustainable in the textiles supply chain and how to prepare companies to adapt. In a deep discussion, the expert panellist will share insight on consumer hot-button issues, how consumers are integrating sustainable products into healthy lifestyles, how leading suppliers are addressing the changes, and much more.

Finally on July 24, leaders from Global Organic Textile Standard (GOTS) will share their perspective on how to validate organic claims while meeting corporate social responsibility goals. Attendees can learn about U.S. regulations for organic textile labelling and how to use the GOTS to substantiate organic claims and retain customers' trust.

Home Textiles Sourcing Expo welcomes an impressive list of global visitors from a product and sourcing destination perspective. Attendees will be able to source home textiles and finished goods from established and new suppliers.

Registration is open for Home Textiles Sourcing on July 22-24, 2019. The Home Textile Educational Discussions, along with the Lenzing Fibers Seminar Series, Textile Talk programming is open to all registered Home Textiles Sourcing Expo, Texworld USA and Apparel Sourcing USA attendees. Seating is available on a first-come-first-serve basis.

Home Textiles Sourcing Expo Summer 2019 Javits Center, New York, NY schedule, visit https://home-textiles-sourcing.us.messefrankfurt.com/new-york/en.html. The 2019 edition will be held in New York City at the Javits Convention Center, July 22 – 24, 2019.

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Press information and photographic material

Links to websites:

www.facebook.com/hometextilessourcingexpo www.twitter.com/htseinfo www.instagram.com/hometextilessourcingexpo

https://www.linkedin.com/company/home-textiles-sourcing-expo/

About Home Textiles Sourcing Expo

As a long-term join venture partnership between Messe Frankfurt and CCPIT-TEX, Home Textiles Sourcing Expo is one of the largest sourcing events in North America to solely focus on fabrics and finished soft goods for all home applications. Held annually alongside Texworld USA and Apparel Sourcing USA, HTSE provides manufacturers, retailers, jobbers, converters, contract specifiers and designers a one-stop-sourcing venue to locate new fabrics and products for their latest collections. Together the three co-located shows create one of the largest fabric sourcing destinations for the North American marketplace. For more information, please visit our website at: www.hometextilessourcingexpo.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organizer with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

<u>www.messefrankfurt.com</u> | <u>www.congressfrankfurt.de</u> | <u>www.festhalle.de</u>

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces nine shows within the United States, Canada and Mexico. In addition to Techtextil North America and Texprocess Americas, the North American portfolio of events includes Waste & Recycling Expo Canada, Home Textiles Sourcing Expo, Apparel Sourcing USA and Texworld USA, INA PAACE Automechanika Mexico City and NACE Automechanika.

For more information, please visit our website at www.us.messefrankfurt.com.

Home Textiles Sourcing Expo Summer 2019 Javits Center, New York, NY